

Lekan Lagunju

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PROFESSIONAL SUMMARY

Dedicated Product Designer with 5+ years specializing in UX/UI, adept at transforming complex data into actionable insights. Proven expertise in crafting intuitive interfaces and compelling visualizations.

PROFESSIONAL SKILLS

User Research	UX Design	UI Design	Information Architecture
Wireframing	Prototyping	Visual Design	Interaction Design
Web Design-RWD	Graphic Design	Design Thinking	Usability Testing
Mockups	User Flows	Problem Solving	Application Design
Collaboration	Communication	Campaign/Branding	Ideation/Sketching

DESIGN AND DEVELOPMENT TOOLS

Figma	Adobe XD	Framer	Contentful
Sketch	WordPress	Notion	Photoshop
InDesgin	Illustrator	Story Book	Miro
Slack	InVision	Principle	Proto.io
Zeplin	Jira	Trello	UserTesting
HTML	CSS	Javascript	

WORK EXPERIENCE

StoreToDoor Canada - Regina, SK

09/2022 - PRESENT

Product Designer

Responsible for designing new features and making improvements to StoreToDoor delivery application.

- I revitalized the UI/UX, transforming it into an intuitive SaaS dashboard, catalyzing the transition to a SaaS product. This innovative redesign increased user engagement by 30%, fostering a seamless user experience and propelling product adoption to new heights.
- I revolutionized the Driver Self-Onboarding section by incorporating user research insights, elevating the experience to unprecedented user-friendliness. This strategic overhaul enhanced onboarding efficiency by 25%, resulting in a streamlined process that significantly boosted driver satisfaction and retention.

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- I enhanced user experiences by conducting rigorous usability testing, meticulously crafting Figma components, and developing precision wireframes. This meticulous approach optimized user flows, resulting in a 20% increase in user engagement and a more intuitive and seamless product interaction.
- I drove the creation of a delivery tracking portal by initiating comprehensive user research. This strategic approach informed the portal's design, resulting in a 15% reduction in delivery times and an enhanced customer experience, leading to increased satisfaction and loyalty.

Talisa Insurance Brokers - Lagos, NG

11/2020 - 08/2022

UI/UX Designer

Led a design team that created a multifaceted Insurance Brokerage, Credit and FX service.

- I expedited project timelines by orchestrating a design team, achieving a remarkable 30% reduction in development time. This leadership-driven efficiency not only accelerated project delivery but also optimized resource utilization, ensuring timely and successful project outcomes.
- Achieved a 30% decrease in development time by adeptly identifying and managing project scope changes, optimizing project efficiency, and ensuring timely delivery of high-quality outcomes.
- Elevated user satisfaction by 20% through the execution of user testing sessions, gathering valuable feedback that informed iterative design enhancements and improved overall user experiences.
- Realized a 15% reduction in post-launch bugs and issues by fostering seamless collaboration with cross-functional teams, facilitating the integration of design assets for flawless product launches.

Brydlon Services - Lagos, NG

12/2019 - 11/2020

UI/UX Designer

Used strong communication skills to collaborate with team members to ensure efficient product delivery.

- I streamlined project success by effectively communicating project requirements and business objectives to product managers and developers, ensuring a shared vision that led to efficient collaboration and timely deliverables.
- I enhanced Brydlon's web application through comprehensive user research, providing valuable insights that informed development strategies and resulted in an optimized user experience.
- I catalyzed a 30% reduction in development time by leveraging wireframes, mock-ups, and prototypes to establish UI design and architecture. Utilizing front-end frameworks and Adobe XD templates, I achieved streamlined development processes and accelerated project timelines.

UI/UX Designer

- I optimized development times by designing UIs within frontend web frameworks, achieving a seamless integration that expedited project timelines and elevated the overall efficiency of the development process.
- I spearheaded the creation of intuitive Mortgage software by collaborating with cross-functional teams, fostering innovative synergy that resulted in a user-friendly and cutting-edge product.
- I ensured stakeholder satisfaction by conducting user surveys and usability testing, leveraging valuable insights to refine the product, ultimately exceeding expectations, and meeting user requirements effectively.

Invidia Concepts - Lagos, NG

06/2014 - 08/2018

Graphic Designer

- I brought visual concepts to life by conceptualizing and developing graphics products for Print, Web, and branding projects using Adobe Illustrator, achieving impactful and visually appealing design solutions.
- I ensured project success through effective collaboration with the technical team, ensuring seamless project completion and successful outcomes.
- I utilized Adobe Photoshop and Illustrator to create impactful product mock-up designs, enhancing visual representation and contributing to the success of various projects.

EDUCATION

Ladoke Akintola University of Technology – Oyo State, Nigeria

Bachelor - Economics, April 2009

CERTIFICATIONS

[Scrum Fundamentals Certified](#)

[Foundations of User Experience Design](#)

[Build Wireframes and Low-Fidelity Prototypes](#)

[Foundations of User Experience \(UX\) Design](#)

[Start the UX Design Process: Empathize, Define, and Ideate](#)